FOR IMMEDIATE RELEASE:

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Ski Event to Benefit Kids Escaping Drugs

Sunday January 6, 2008

HoliMont Ski Resort, Ellicottville, NY

The beautiful HoliMont Ski Resort in Ellicottville, NY will once again host the 10th annual SkiScape to benefit Kids Escaping Drugs. The January 6th event will feature skiing, snowboarding and learn and improve workshops. Interested participants can enter races and everyone is invited to cheer on the firefighter competition. Teams from volunteer fire companies will compete in full firefighting gear as they race downhill. US Ski Champions Kelly and Corey Hacker will be offering free lessons during the event. **First Student, Inc. (formally Laidlaw) is offering FREE BUS TRANSPORTATION to any group of 20 or more to Ellicottville!**

A minimum donation of $45.00 is required to participate and includes an all day lift ticket, continental breakfast, t-shirt and lunch. The Ski Rack will be giving gift certificates to any participants who raises over $50.00 not including the $10.00 registration fee. Prizes will be awarded for all races at the post race party.

All proceeds from the event will directly benefit Kids Escaping Drugs Campaign and Renaissance Campus. SkiScape is presented by the Jeep Dealers of Western New York with the support of West Herr Automotive Group; Ski Rack, Parkview Heath Systems; Secret Valley Media Labs; Keller Bros. & Miller; Coca Cola Buffalo Bottling Group, Channel 2 On Your Side; WJYE-FM and WYRK-FM

For more information or to get a registration form please call 827-9462 or go to www.ked.org.