

NEWS ADVISORY

Contact: Stacy Roeder
Kids Escaping Drugs
716-827-9466

For Immediate Release

KIDS ESCAPING DRUGS RECEIVES \$11,000 GRANT FROM THE UPS FOUNDATION

The Kids Escaping Drugs Campaign received an \$11,000 grant from The UPS Foundation, the charitable arm of UPS. The grant will be used to support the Campaign's FACE 2 FACE educational outreach and early intervention program.

The program is designed to show Western New York adolescents the real life consequences of drug and alcohol use while educating parents and teachers about current trends and concerns. An early intervention program identifies students at risk and links them and their families to preventative services and treatments.

"The support of UPS is instrumental to the success of Face 2 Face" says KED Executive Director Joanne A. Hudecki. "We are partnering with over two dozen local school districts involving nearly 60 schools. The Foundation's support means we can continue to reach and educate tens of thousands of local children and their families."

Established in 1951 and based in Atlanta, Ga.; The UPS Foundation identifies specific areas where its backing clearly impacts social issues. In support of this strategic approach, The UPS Foundation has identified the following focus areas for giving: non-profit effectiveness, economic and global literacy, encouraging diversity, community safety and environmental sustainability.

In 2008 The UPS foundation distributed \$46.9 million worldwide through grants that benefit organizations or programs such as the Kids Escaping Drugs Campaign and provide support for building stronger communities.

"The UPS Foundation is committed to funding impactful programs that make a meaningful difference in our communities-so we are proud to support Kids Escaping Drugs and the Face 2 Face program" said Ken Sternad, President of UPS.