



KIDS ESCAPING DRUGS

**FACE2FACE**

# Peer2Peer



## Program

Peer2Peer is a compelling educational video created for schools to help prevent teen substance use. Featuring pre-recorded stories from young people in recovery from this area, the video presents honest, firsthand accounts of the struggles and consequences associated with substance use.

By sharing their experiences on screen, these individuals connect with students in a powerful and relatable way—encouraging healthy decision-making and raising awareness about the real-life impacts of substance use.

## Goals

- Educating young people about the dangers and consequences of substance abuse.
- Encouraging healthy choices among youth regarding the consequences of experimentation and addiction.
- Addressing the stereotypes of addiction, and helping young people realize the disease does not discriminate.



## FEEDBACK

"They're really not that much older than me. So it was better hearing from them than some older person that wouldn't understand what's going through our heads. Hearing their story makes me want to never experiment with drugs and alcohol."

-West Seneca West Middle School Student

 [ked.org](http://ked.org)

## CONTACT INFO

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