



# WGRZ & KED Prize Wheel

at the Erie County Fair

Aug. 6, 9, 10, 16 & 17 | 2025

Sponsorship Tier	Event \$1,000*	Wheel \$500*	Prize \$250*	Lawn Sign \$100
Sponsor KED on the Prize Wheel	X			
5 Spots on the Prize Wheel	X			
2 Spots on the Prize Wheel		X		
1 Spot on the Prize Wheel			X	
Custom Lawn Sign with Your Logo Displayed	X			X
Recognition Monthly Newsletter	X	X		
Social Media & Web Recognition	X	X	X	

(\*In-Kind Item Value or Cash Sponsorship)

## About the Event

Kids Escaping Drugs goes to the Fair! In partnership with WGRZ, KED hosts a booth from sun up to sun down.

Fairgoers line up by the dozens to see their favorite Channel 2 news staff and for a chance to spin the wheel and win a prize for only \$1! It's all for a good cause and everyone is a winner.

## Did You Know?

- Over a MILLION people attended the Fair in 2024
- Over 1,800 people visited the KED Booth each day.
- A booth at the fair is valued at \$25,000
- Over 5,000 promotional items and prizes are distributed



Please Submit by: 7/15/2025



# COMMITMENT FORM

Aug. 6, 9, 10, 16 & 17 | 2025

Organization \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## DESCRIPTION .....

- In-Kind
- Monetary Sponsorship

In-Kind Description | Qty & Item, Value



\_\_\_\_\_  
\_\_\_\_\_

## SPONSORSHIP TIERS .....

- Event Sponsor \$1,000
- Wheel Sponsor \$500
- Prize Sponsor \$250
- Lawn Sign \$100

Please send your high resolution logos to:  
Dana McPhaden at [dmcphaden@ked.org](mailto:dmcphaden@ked.org)

## PAYMENT OPTIONS .....

- Invoice
- Check (payable to Kids Escaping Drugs)
- Online | [www.ked.org/events](http://www.ked.org/events)
- Credit Card (3.5% Processing fee)

### Credit Card Payment

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3 Digit CVV \_\_\_\_\_

Signature \_\_\_\_\_

Kids Escaping Drugs is a 501(c)3 Organization. All donations are non-refundable and tax-deductible to the full extent of the NYS Law.

\*By signing your name on the "Signature" line and returning this form to KED, you are agreeing to pay the above sponsorship.

**Kids Escaping Drugs • 920 Harlem Road • West Seneca, NY 14224 • [www.ked.org](http://www.ked.org)**

Questions? Contact Dana McPhaden at [dmcphaden@ked.org](mailto:dmcphaden@ked.org) or 716-827-9462